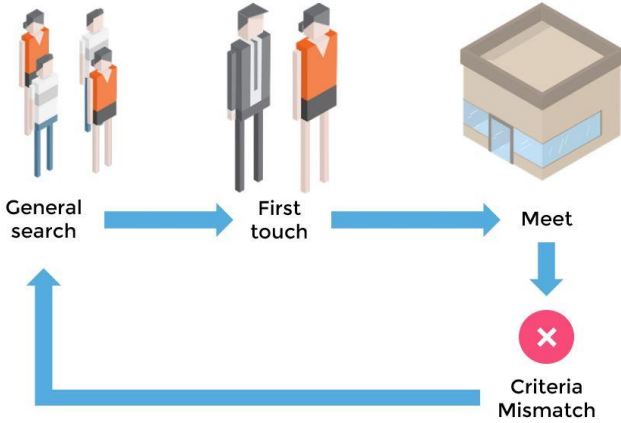




THE ROAD TO SMART CAPITAL



Investors and lenders have thousands of companies competing for their ears, and for good reason. There's an art and a science to finding the deal, but right now, the search is entirely manual. Boss Insights automates the science, so funders can focus on the art.

By using a smart matching system to find the startups that match your criteria, you can get more needle in less haystack. Boss Insights' **Smart Matching** enables you to meet with the right companies and automates the 'first date checklist'.

SMART MATCHING

Of the thousands of companies seeking funding, most fail to match your basic criteria. First funding meetings are a series of questions to see if there's a checklist match. Boss Insights' **Smart Matching** automates the checklist so Founders and Funders move straight to real discussions.

Our bank-level secure system enables data privacy for each party. Funders and Founders set their basic investment criteria, and startups enter their high-level data. It means that they don't have to waste their time in meetings that are a poor fit.

BETTER MEETINGS

Find and verify the right matches to have higher ROI meetings

CUSTOMIZED EXPERIENCE

Personalize meeting criteria based on what you value

DATA PRIVACY

Get the privacy you deserve with our bank-level secure system

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