



“The individual investor should act consistently as an investor and not as a speculator”

Ben Graham, The Intelligent Investor

THE ROAD TO SMART CAPITAL

Private investors and lenders sort through thousands of companies because there hasn't been a better way to answer the million-dollar question, "will you grow 10x?"

So let's take our best guess. Here's a snapshot of the founder's ecosystem. Can you spot the unicorn?

Investors and lenders have a wealth of knowledge about financial instruments and relationship building. Without data to back up investment decisions, bias seeps in and you run the risk of missing out on the next big thing. By scaling data collection, Boss Insights' Road to Smart Capital ensures that you spend your time on activities that yield the best results.

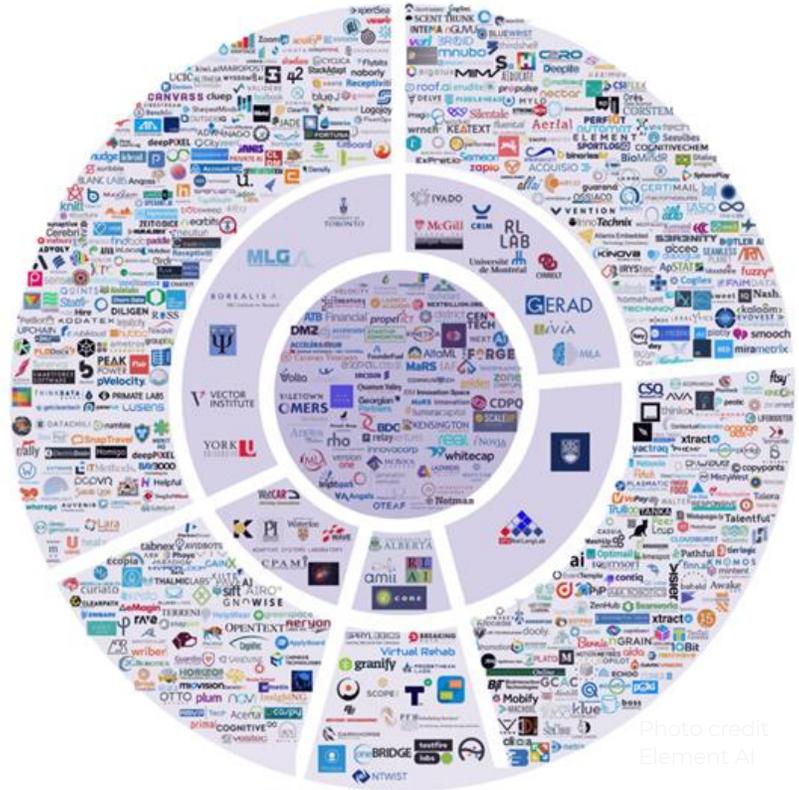


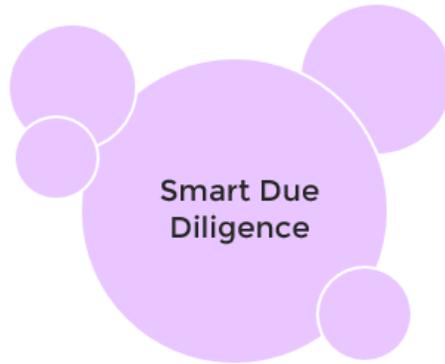
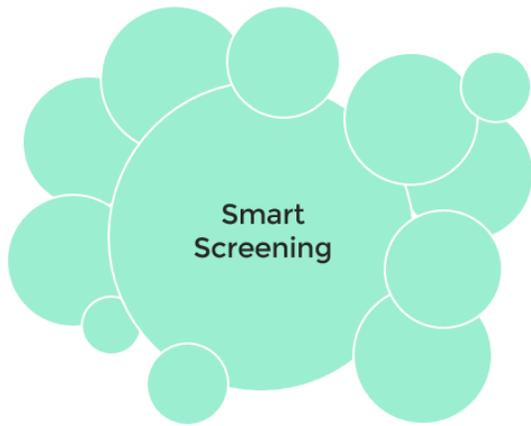
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“An investment in knowledge always pays the best interest”

Benjamin Franklin



Screening companies is time consuming and offers little ROI. Investors and lenders sort through thousands of companies because there hasn't been a better way to answer the million-dollar question, "will you grow 10x?" **Smart Screening** automates tracking and data while offering companies a personalized response.

If the company is a fit, we'll automatically move them to **Smart Due Diligence**. If it's a 'no', they'll receive a polite response to let them know. If it's a 'stay in touch', they'll receive detailed information on areas to address and automatic reminders so tracking is effortless and scalable.

For most capital providers, few companies warrant full due diligence given the time and cost. Boss Insights scales the process by providing a curated company snapshot in real-time. Trade in the PowerPoints, PDFs and data room for a personalized link allowing companies to connect their software in as much time as it would take to connect to wi-fi. **Data Dock** integrates with companies' software to automate and secure the process of sharing data with investors/lenders. Our system is bank-level secure. Privacy settings are set by companies, giving them the control they deserve.

Funding a company is a difficult process, and yet at the point of funding, the work has just begun. The company, and all the others in your portfolio, must be tracked on an ongoing basis. Boss Insights' **Data Dock** will provide real-time information on a curated dashboard which is then aggregated to the portfolio level for effortless reporting to outside funders. The reporting will demonstrate any areas of concern in real time so that capital providers can address these areas with companies earlier. It's the information edge that every investor craves.

